

# CORPORATE SPONSORSHIP PACKAGE

January 29, 2023



# OTTAWA LAW CLASSIC

## Our Mission

To gather the Ottawa legal community through our nation's sport in an effort to educate the next generation of legal leaders about the gravity of youth mental illness and the importance of taking care of one another.

## The Event

We are thrilled to announce that the Ottawa Law Classic (OLC) will return for the fourth annual game in 2023!

The Ottawa Law Classic is an annual charity hockey game between Common Law and Civil Law students at the University of Ottawa Faculty of Law, played in an effort to raise funds for mental health research in partnership with DIFD and the Ottawa Gee Gee's Men's Hockey Team. We have successfully raised over \$34,000 in past years through the generous support of our sponsors and the Ottawa community. Help us to achieve this year's goal to raise \$15,000!

We are happy to share that this year's Law Classic will be taking place at 7:00 PM on January 29, 2023 after the Men's Ottawa Gee Gee's Hockey team take on the Queen's Gaels at 3:00 PM on January 29, 2023. Since this year's event is a doubleheader, an Ottawa Law Classic ticket will include free admission to the Gee Gee's vs. Gaels game and the opportunity to participate in all spirited activities throughout the day.

All proceeds raised will go directly to Do It for Daron (DIFD). It is our hope that by gathering members of our respective communities, we can stimulate the dialogue required to raise awareness and negate the stigma associated with youth mental health specifically in the legal community.

## Schedule

- **3:00PM Gee-Gees vs Gaels**
- **6:00 PM Public Skating and Spirited Fun**
- **7:00 PM National Anthem and Puck Drop**
- **8:00 PM Raffle Drawing**
- **8:30 PM Reception**



# LETTER FROM THE EXECUTIVE

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Dear Potential Sponsor,

It is with great pleasure that we offer your organization the opportunity to partner with the fourth annual Ottawa Law Classic (OLC). OLC unites passionate student leaders in both the University of Ottawa's Faculty of Civil Law and the Faculty of Common Law for one evening to support Do It for Daron (DIFD). DIFD is a charity started by Luke and Stephanie Richardson aimed at raising awareness and eliminating the stigma associated with youth mental health. The organization has become a pillar in the Ottawa Community and a strong advocate for mental health issues affecting young people. Together with DIFD, the OLC seeks to promote the discussion of mental health amongst law students by creating an event that builds community and offers everyone a fun night participating in the game our nation loves.

Through the generous support of our sponsors and the Ottawa community, the OLC has raised \$34,508 for Do it For Daron over the past three games. It is our goal to raise an additional \$15,000 this year!

As an OLC Corporate Sponsor, your business will have the opportunity to promote itself as an advocate for youth mental health within and beyond the Ottawa legal community.

We strongly believe that your organization's presence at OLC will be invaluable. We encourage you to learn more about the corporate sponsorship opportunities and the value that the OLC can provide to your organization. We are striving to educate the next generation of legal leaders about the gravity of mental illness and the importance of taking care of one another. Together, with your organization, we can make this a reality.

Sincerely,

Jordy Pimm & Bhav Bhangu  
The University of Ottawa Sport and Entertainment Law Society



# SPONSORSHIP OPPORTUNITIES

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## Title Sponsor \$2,500

- Organization's name in Ottawa Law Classic's title: "ABC Organization presents the Ottawa Law Classic 2023"
- All promotional materials will prominently feature your organization's logo including game-day jerseys, posters, social media advertisements, and banners
- Receive a catered booth at uOttawa Minto Sports Complex during the event to watch the game for you and up to 10 guests
- On-ice pre-game presentation

## Event Activation Sponsor \$1,000

- The organization presents the pre-game and half-time events; "ABC organization presents today's half-time event..."
- Help build memories by sponsoring a photo booth for students, alumni, and the community to capture the moment
- Your organization's logo will be placed on all promotional material along with a special "shoutout" during the event

## Player Package Sponsor \$750

- Help provide our players and special volunteers with game day 'swag', such as player warm-up shirts and toques with your organization's logo
- Your organization's logo will be featured on all promotional material

## General Sponsor \$500

- Your organization's logo placed on all promotional material including posters, social media advertisements, and banners



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For more information and sponsorship inquiries, please contact Bhav Bhangu or Jordy Pimm | [bbhan045@uottawa.ca](mailto:bbhan045@uottawa.ca) | [jpimm024@uottawa.ca](mailto:jpimm024@uottawa.ca)

Find us online at [ottawalawclassic.ca](http://ottawalawclassic.ca)

